

IN THE CLAIMS:

- 1 1. (Previously Presented) A purse hanger comprising:
2 a) a rigid interface member defining a planar interface area;
3 b) a rigid arm with a proximal end coupled with the rigid interface member and a
4 distal end configured to orient itself vertically beneath the planar interface
5 area; and
6 c) a flexible member with a first end coupled to the distal end of the rigid arm,
7 and a second end coupled to a purse engagement member.
- 1 2. (Previously Presented) The purse hanger according to claim 1 wherein the distal
2 end of said rigid arm is oriented vertically beneath the geometric center of said planar
3 interface area.
- 1 3. (Cancel)
- 1 4. (Original) The purse hanger according to claim 1 wherein the rigid arm is
2 swivelably coupled with the rigid interface member.
- 1 5. (Withdrawn) The purse hanger according to claim 1 wherein the rigid arm is
2 detachably coupled with the rigid interface member.
- 1 6. (Withdrawn) The purse hanger according to claim 1 wherein the rigid interface
2 member has a storage cavity.
- 1 7. (Withdrawn) The purse hanger according to claim 6 further comprising storage
2 members stored in said storage cavity, said storage members being selected from
3 among a group consisting of lip gloss, foundation, make up, vitamins, drugs, a
4 condom, modular inserts, a timepiece, a cellular telephone, a camera and combinations
5 thereof.

- 1 8. (Withdrawn) The purse hanger according to claim 6 further comprising a cover for
2 covering said storage cavity, and securement means for securing said cover to said
3 rigid interface member.
- 1 9. (Withdrawn) The purse hanger according to claim 8 wherein said securement means
2 is selected from among a group consisting of snaps, clasps, hooks, hinges, magnets,
3 threaded members, and combinations thereof.
- 1 10. (Original) The purse hanger according to claim 1 wherein said rigid arm
2 comprises a horizontal extension parallel with said planar interface area.
- 1 11. (Original) The purse hanger according to claim 10 wherein the rigid arm
2 comprises a vertical extension that is about perpendicular to said horizontal extension.
- 1 12. (Original) The purse hanger according to claim 11 wherein the vertical extension
2 has a lengthening means for altering a length of the vertical extension.
- 1 13. (Original) The purse hanger according to claim 1 wherein the first end of the
2 flexible member is coupled to the distal end of the rigid arm by a swivel joint.
- 1 14. (Original) The purse hanger according to claim 1 wherein the second end of the
2 flexible member is coupled to the purse engagement member by a swivel joint.
- 1 15. (Original) The purse hanger according to claim 1 wherein the purse engagement
2 member is a rigid loop.
- 1 16. (Original) The purse hanger according to claim 15 wherein the rigid loop is a
2 single continuous loop.
- 1 17. (Original) The purse hanger according to claim 15 wherein the rigid loop is a
2 formed from a movable loop member movably engaged to a primary loop member,

1 wherein, when the movable loop member is in a first position, the rigid loop is a
2 closed loop, and when the movable loop member is in a second position, the rigid loop
3 is an open loop.

1 18. (Previously Presented) The purse hanger according to claim 17 wherein the
2 movable loop member is movably engaged to the primary loop member through a
3 pivot member.

1 19. (Withdrawn) The purse hanger according to claim 17 wherein the movable loop
2 member is slidably engaged to the primary loop member through a slide means.

1 20. (Withdrawn) The purse hanger according to claim 19 wherein said slide means
2 includes a tubular member into which the movable loop member can retract.

1 21. (Original) The purse hanger according to claim 17 further comprising a spring
2 member for urging said movable loop member toward said first position.

1 22. (Previously Presented) In combination:
2 a) a horizontal surface; and
3 b) a purse hanger for hanging a purse from the horizontal surface, the purse
4 hanger comprising:
5 (i) a rigid interface member with a planar interface area configured to rest
6 on said horizontal surface;
7 (ii) a rigid arm with a proximal end coupled to said interface member and a
8 distal end configured to orient itself vertically beneath said planar
9 interface area when the planar interface area is resting on the horizontal
10 surface;
11 c) a flexible member with first and second ends, said first end of said flexible
12 member secured to said distal end of said rigid arm; and
13 d) a purse engagement member coupled with said second end of said flexible
14 member.

- 1 23. (Original) The purse hanger of claim 22 wherein the flexible member is at least
2 one inch long.
- 1 24. (Original) The purse hanger of claim 22 wherein said purse engagement member
2 is a rigid loop.
- 1 25. (Original) The purse hanger of claim 24 wherein the rigid loop comprises a
2 primary loop member coupled to a movable loop member, said movable loop member
3 being movable between first and second positions, wherein, in said first position, said
4 rigid loop is a closed loop, and in said second position, said rigid loop is an open loop.
- 1 26. (Original) The purse hanger of claim 25 further comprising a spring member
2 engaged with said primary loop member and with said movable loop member to urge
3 said movable loop member to said first position.
- 1 27. (Previously Presented) The purse hanger according to claim 22 wherein said
2 rigid arm has a lengthening member.
- 1 28. (Previously Presented) The purse hanger according to claim 27 wherein said
2 lengthening member comprises a turnbuckle.
- 1 29. (Withdrawn) The purse hanger according to claim 22 further comprising a storage
2 cavity within said rigid interface member.
- 1 30. (Withdrawn) The purse hanger according to claim 29 further comprising a cover for
2 covering said storage cavity, and a cover engagement means for engaging said cover
3 to said rigid interface member.
- 1 31. (Withdrawn) The purse hanger of claim 30 wherein the cover engagement means is
2 selected from among a group consisting of hinges, clasps, threaded members, chains,
3 clips, and combinations thereof.

1 32. (Withdrawn) The purse hanger according to claim 29 further comprising storage
2 members stored within said storage cavity, said storage members selected from among
3 a group consisting of lip gloss, foundation, modular dividers, vitamins, prescription
4 medication, a condom, a cell phone, a time piece, a camera, and combinations thereof.

33. (Cancelled)

34. (Cancelled)

1 35. (Withdrawn) The purse hanger according to claim 8 further comprising a mirror on
2 a surface of said cover.

1 36. (Withdrawn) The purse hanger according to claim 30 further comprising a mirror on
2 a surface of said cover.

1 37. (New) A purse hanger comprising:
2 a) a rigid interface member with a planar interface area
3 b) a rigid arm with a proximal end coupled to said interface member and a
4 distal end, wherein the rigid arm has at least one bend;
5 c) a flexible member with first and second ends, said first end of said
6 flexible member secured to said distal end of said rigid arm; and
7 d) a purse engagement member coupled with said second end of said
8 flexible member.

1 38. (New) The purse hanger of claim 37 wherein the rigid arm comprises a vertical
2 extension and a horizontal extension adjoining at said at least one bend.

1 39. (New) The purse hanger of claim 37 wherein at least one bend within the rigid arm
2 comprises a large progressive curve.

1 40. (New) The purse hanger of claim 37 wherein said at least one bend within the rigid
2 arm is configured to orient the distal end of the rigid arm vertically beneath the planar
3 interface area.

1 41. (New) The purse hanger of claim 38 wherein the horizontal extension of the rigid arm
2 is swivelably coupled to the rigid interface member while rigidly fixed along a horizontal line
3 relative to the rigid interfacemember.